



Dailymotion Implements Single Sign-On Solution with OpenID

New York, NY – December 22, 2008 – Dailymotion, world's largest independent video sharing site, today announced that it has added support for the OpenID digital identity framework, an open-source, single sign-on and online user-authentication standard.

The addition of OpenID support will enable Dailymotion's millions of users worldwide to consolidate their account with other identities on the Internet. OpenID users can now link their OpenID to an existing Dailymotion account on a one-to-one basis, use their OpenID to initiate and simplify registration on Dailymotion or use their OpenID to log in to a linked Dailymotion account.

"Dailymotion's implementation of OpenID support reinforces our commitment to providing the most advanced technology and the best user experience possible," said Dailymotion CEO Mark Zaleski. "We're happy to be part of a safer and simpler social web, and are confident our audience members around the world will benefit from this user-friendly and secure way of managing their online identities."

"We're excited to have Dailymotion join the growing list of market-leading companies adopting OpenID to improve customer login experience and thereby contribute to the evolution of the Internet," commented Brian Kissel, CEO of JanRain. "The next generation of web applications hinges on universal adoption of a secure, portable digital identity, and the addition of Dailymotion's millions of users will be a great help in expanding the user base for OpenID."

About Dailymotion

Dailymotion is the world's largest independent video entertainment website with over 38 million unique monthly viewers worldwide (source: comScore, October 2008). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of 18 localized video entertainment sites. In October 2008, 38 million unique users streamed over 859 million videos including curated content from premium and Motionmaker creative contributors (source: comScore, October). Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use website that also automatically filters infringing material notified by content owners. Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit www.dailymotion.com.

About JanRain

JanRain is a leading provider of OpenID platform solutions for website operators, service providers, and end users. JanRain's open source libraries power the majority of today's OpenID-enabled websites.. Based in Portland, OR, JanRain was a key contributor in establishing the OpenID Foundation and provides a full range of OpenID SaaS enablement services at rpxnow.com. More information about the company is available at www.janrain.com.

About OpenID

OpenID is an open source technology that allows consumers to use a single login across multiple websites and register on new sites more quickly with a portable online identity. More than 25,000 Web sites currently accept OpenID, with double digit month over month growth. Many of the world's leading companies, including AOL, Yahoo!, MySpace, Google, Microsoft, France Telecom, Telecom Italia have adopted or announced support for OpenID enabling over 900 million users.

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