



Dailymotion and Hayden Black Announce New Musical Comedy Sci-Fi Series The Cabonauts

NEW YORK, NY -- May 14, 2009 --Dailymotion, one of the world's largest Web video entertainment sites, announced today a partnership with Evil Global Corp. and its principal Hayden Black, creator and star of the award-winning Web comedy series "Goodnight Burbank" and "Abigail's Teen Diary," for the production of the new musical comedy sci-fi series, "The Cabonauts." Dailymotion will serve as the exclusive Web video partner for the launch of the show. The series will leverage Dailymotion's strong track record in attracting audiences to high-quality, original web content in order to provide advertisers with the opportunity to reach a highly-engaged online audience.

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Set in a space cab, each episode of "The Cabonauts" will follow characters as they take various passengers to their intergalactic destinations. Reminiscent of popular television series such as "Flight of the Conchords," series characters, which will include prominent celebrities making their web-based content debut, will break out into original song. The series' CGI, graphics and sound will also be provided by top professionals possessing extensive TV and movie backgrounds. The first season of the series will include up to 15 episodes, each having their first run exclusively on Dailymotion.

"We are absolutely thrilled to be partnering with top Web talent such as Hayden and his Evil Global team on our first original series. Voting with their views, our audience told us they value high-quality, independently-produced comedy and sci-fi. We look forward to bringing them this show," said Joy Marcus, General Manager of Dailymotion US. "In addition, the Cabonauts provides a particularly strong opportunity for advertisers looking to reach both Hayden's and our highly engaged audiences."

The Cabonauts follows the success of Dailymotion's exclusive premier showing of the high-quality fan film "The Hunt for Gollum." Based on notes from "The Lord of the Rings" and made by 100 fan volunteers, "The Hunt for Gollum" saw over a million views in its first week on Dailymotion.com. Recently, Dailymotion expanded its sales team in large part due to the success of building its audience by bridging TV online with high quality, independent video content.

"Dailymotion has one of the best track records when it comes to building audiences for premium, original Web content," said Hayden Black, creator of "The Cabonauts." "It's a huge opportunity for us to be able to leverage Dailymotion's expertise for the launch of our new Web video series."

Black's Evil Global Corp. has a proven track record in sponsored Web video comedy. Their award-winning series "Goodnight Burbank" was named one of iTunes Best Podcasts in both 2006 and 2007, received a Best Comedy Webby nomination in 2008 and was a Webby Honoree in 2007. Black's second original comedy series, "Abigail's Teen Diary," debuted in late 2007 to widespread acclaim. The show was instantly named one of iTunes Best Podcasts for that year and it was also nominated as Yahoo's Best Comedy of the year in 2008.

About Dailymotion

A top 50 website worldwide, Dailymotion Network attracts 55 million unique monthly visitors worldwide (source: comScore, March 2009). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of 18 localized video entertainment sites. In March 2009, Dailymotion delivered over 975 million videos to users including curated content from premium and Motionmaker creative contributors. Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use website that also automatically filters infringing material notified by content owners. Dailymotion's mission is to provide the best possible entertainment experience

Dailymotion

for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit <http://www.dailymotion.com>.

About Evil Global Corporation

Formed in late 2005 by Hayden Black, EGC launched its first series "Goodnight Burbank" for the web in 2006. Goodnight Burbank and its spin-offs ("Breaking News" and "Hollywood Report") have won or been nominated for numerous awards. This year, the 20 episode Goodnight Burbank:Hollywood Report became Babelgum's first original comedy commission. In addition to the GNB series, in 2007 EGC launched "Abigail's Teen Diary" which quickly became iconic amongst females 13-24, especially its catchphrase "awkward turtles". All series have been lauded by the mainstream press around the world and been watched in their multi-millions. Black has been called "one of internet comedy's brightest stars" (the Guardian) and "a web sensation" (the LA Times). For more information, visit <http://www.evilglobalcorp.com>.

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