



## **Dailymotion Strengthens Market Position as World's Largest Independent Web Video Site**

*Dailymotion second largest Web video site globally with rapid US growth and global year over year traffic more than doubling to almost 60 million monthly unique visitors*

New York, NY – May 26, 2009 – Dailymotion continues to be the most popular independent Web video site globally and second largest overall, growing almost 63% year over year to exceed 59 million unique visitors worldwide in April 2009 (comScore Media Metrix Data, April 2009). Dailymotion also proved to be one the most popular Web sites overall, ranking as the 37th most visited Web site worldwide.

Dailymotion US has been a key part of the global growth, with unique visitors almost doubling from 4.8 million unique visitors in April 2008 to over 8 million unique US visitors in April 2009 (source: comScore).

"We are very proud of our success and leadership in both the Web video and general Web site categories," said Joy Marcus, general manager, Dailymotion US. "Our users have many choices. We are delighted that our focus on quality, both in the content we program and in the technology we use to deliver it, continues to delight our ever growing audience."

### **About Dailymotion**

A top 50 website worldwide, Dailymotion Network attracts 59 million unique monthly visitors worldwide (source: comScore, April 2009). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of 18 localized video entertainment sites. In March 2009, Dailymotion delivered over 975 million videos to users including curated content from premium and Motionmaker creative contributors. Using the most advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use website that also automatically filters infringing material notified by content owners. Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit [www.dailymotion.com](http://www.dailymotion.com).