

Dailymotion Offers eBay Users Video Hosting Services

Dailymotion provides eBay sellers with high-quality embedded video

New York, NY (PRWEB) September 19, 2007 -- Dailymotion, world's largest independent video sharing site (source: Alexa), today announced that the Company has been added to a global list of approved video hosting services accessible to eBay users. Available immediately, eBay sellers will be able to embed video uploaded to Dailymotion's global network of video sites and have the videos accompany their eBay listings.

The agreement recognizes the increasing popularity of user-generated online video as well as the effectiveness of video as a sales tool. Dailymotion joins other well-known companies such as YouTube, MySpace and MSN in providing video services for eBay sellers.

"eBay's community of users will benefit from a user friendly interface and excellent service while buyers will experience a compelling rich media experience," Said Werner Brell, Dailymotion's head of distribution.

"We are confident that users of eBay's global network of ecommerce sites will find Dailymotion's worldwide reach and superior video quality to be useful tools for capturing potential buyers' attention," added General Manager for the US, Joy Marcus.

To add video, eBay users simply upload video to Dailymotion then embed video in their item descriptions.

About Dailymotion

A top 50 website worldwide (source: Alexa), Dailymotion is the world's largest independent provider of premium user generated and licensed online video entertainment. Every day, 15,000 new videos are uploaded into Dailymotion's global network of localized video entertainment sites, where a programming team turns the user generated and licensed content into a high quality, entertainment experience for the 3 million daily visitors. Using the most advanced technology for both users and content creators, Dailymotion provides a high quality video in a fast, easy to use Web site that also automatically filters infringing material (soon to be released). Dailymotion's mission is to provide the best possible entertainment experience for users and the best business experience for content owners. For more information, visit www.dailymotion.com.

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