



UltimateWarriorTV.com Partners with Dailymotion for the Return of the Ultimate Warrior Broadcast

New York, NY – June 10, 2008 – Dailymotion, the world's largest independent video entertainment site, has joined forces with UltimateWarriorTV.com to broadcast the highly-anticipated June 25th comeback match known as “The Return of The Ultimate Warrior.” Dailymotion is a top 50 website worldwide (source: Alexa, June 2008), receiving nearly 37 million unique visitors each month (source: comScore, April 2008).

The Ultimate Warrior is known as the most unique and intense wrestler in the history of professional wrestling. Since his retirement in 1999, millions of loyal fans have inundated Warrior with emails begging and pleading for his return to the squared circle. On June 25th, fans will finally get what they have been demanding. After a 10 year absence, Warrior and his trademark face paint, tassels, and rope-shaking persona will be back in the ring.

In a unique twist, Warrior will be facing current Nu-Wrestling Evolution (NWE) champion Orlando Jordan. Warrior recently had an altercation with Jordan in Madrid, where he was accepting a career award. An angry Jordan heckled and shoved a young fan after the presentation, and it was up to Warrior to come to the rescue.

The sold-out “The Return of The Ultimate Warrior” match, taking place with the NWE in Barcelona, Spain, will not be televised. Strict regulations set forth by the NWE and Ultimate Creations, Inc. have been established to protect the licensing and copying of this event, which is owned, copyrighted and trademarked by Ultimate Creations, Inc. According to officials, there will be no cameras, video, or any other type of recording devices allowed into the arena. For the fans, there will be only two ways to view this epic event – to be there live in Barcelona, or by subscribing to the one-of-a-kind Internet Pay-Per-View event on UltimateWarriorTV.com.

Dailymotion will be hosting “The Ultimate Return” and featuring promotional content on the Dailymotion site, including a contest created by Warrior himself. Fans are invited to add inspirational quotes to the comments on the Dailymotion page located at <http://www.dailymotion.com/ultimatewarriortv> and a winning quote will be personally selected by Warrior.

The entire event will be through a private server on UltimateWarriorTV.com, exclusively available to subscribers only on a pay-per-view basis using Dailymotion’s high quality video player. Dailymotion’s extensive bandwidth will be utilized to handle the staggering traffic that will be generated from the millions of fans viewing the event.

Bernie J. Gernay of PSI Marketing Group, who represents The Ultimate Warrior, stated “This is the first ever Pay-Per-View event held through the Internet for something of this magnitude. Dailymotion has been extremely helpful and professional in making this happen for the fans. We are excited to partner with one of the biggest web properties on the Internet and look forward to a long relationship with them.”

For more up to the minute, real time updates go to www.UltimateWarriorTV.com.

About Dailymotion:

A top 50 website worldwide (source: Alexa), Dailymotion is the world's largest independent video entertainment website (source: comScore, March 2008). Every day, over 15,000 new videos are uploaded into Dailymotion's global network of localized video entertainment sites. Every month, nearly 37 million unique users (source: comScore, April 2008) stream over 900 million videos included curated content from premium and Motionmaker creative contributors. Using the most

Dailymotion

advanced technology for both users and content creators, Dailymotion provides high-quality and HD video in a fast, easy-to-use Web site that also automatically filters infringing material. Dailymotion's mission is to provide the best possible entertainment experience for users and the best marketing opportunities for advertisers, while respecting content protection. For more information, please visit <http://www.dailymotion.com>.